



## Who is Buck Wilder?

**Buck Wilder** is the connection to the outdoors for kids and families.

He is an avid outdoorsman who cares deeply about making sure the next generations of kids get outdoors.

He has given over 1,000 presentations to kids and their families about the outdoors and the fun it holds for them. The State of Michigan saw so much value in his message that they licensed Buck Wilder materials to put into every 4th grade classroom in the state. He has been a featured speaker at, and/or given presentations at the New York Reading Association, California Reading Association, Michigan Reading Association, Colorado Reading Association and many others. He has also given hundreds of radio, television and print interviews about the importance of reaching kids at an early age.

He is currently working with and negotiating with many leading companies in the United States to reach the youth of America.

If you care about getting kids outdoors, you need to be a part of the Buck Wilder team.